

# Abstracts Book

28 - 30 June 2018

BAU International Berlin University of Applied Sciences

Berlin – Germany



























## 7th WORLD CONFERENCE on DESIGN and ARTS (WCDA 2018) BAU International Berlin University of Applied Sciences Berlin – Germany 28 – 30 June 2018

#### **ABSTRACTS BOOK**

#### Organization

Academic World Education and Research Center -Non-profit international organization

www.awer-center.org

#### Organization

#### Organized by

University of Zagrep
Near East University
University of Kyrenia
Academic World Education and Research Center
Association for Human, Science, Natura, Education and Technology

#### **Honorary Chair**

İnci San, Ankara University (Retired), Turkey

#### Chair

Siniša Opić, Zagreb University, Croatia

#### Co-Chair

Ayşe Çakır İlhan, Ankara University, Turkey

#### **Program Committee**

Vedat Ozsoy, TOBB University of Economics and Technology, Turkey Mehmet Karamanoglu, Middlesex University, UK
A. U. Muslimovna, Kazakh National Pedagogical University named after Abay, KZ Anca Mitrache, University of Architecture and Urbanism "Ion Mincu", Romania Emine Kıvanc Oztug, Near East University, Cyprus Odul Işıtman, Middle East Technical University, Turkey Fatos Miralay, Near East University, Cyprus Ugurcan Akyüz, Near East University, Cyprus Vlladimir Radevski, South East European University, Macedonia

#### **Organizing Committee**

Semih Çalışkan Zeynep Genç Aras Arifoglu Didem İslek Maja Rebac Nuket Gündüz

#### **Secretariat**

**Nuran Cemal** 

wcda.secretariat@gmail.com

#### **International Advisory Board**

Lin Goodwin, Columbia University, UK

Abdigapbarova U. Muslimovna, Kazakh National Pedagogical University named after Abay, KZ

Adnan Tepecik, Baskent University, Turkey

Alev Cakmakoglu Kuru, Gazi University, Turkey

Anca Mitrache, University of Architecture and Urbanism "Ion Mincu", Romania

Andrew Jonas, University of Hull, Hull, UK

Ayse Cakir Ilhan, Ankara University, Ankara, Turkey

Bill Cope, University of Illinois at Urbana-Champaign, USA

Byron Miller, University of Calgary, Calgary, Canada

Candan Dizdar, Hacettepe University, Turkey

David Wilson, University of Illinois at Urbana-Champaign, USA

**Emine Kıvanc Oztug, Near East University, Cyprus** 

Erik Spiekermann, University of the Arts in Bremen, Germany

Faranak Miraftab, University of Illinois at Urbana-Champaign, USA

Fatos Miralay, Near East University, Cyprus

France Winddance Twine, University of California, Santa Barbara, USA

Gordon MacLeod, Durham University, Durham, UK

Inci San, Ankara University, Turkey

Jale Nejdet Erzen, Middle East Technical University, Turkey

John Latzo, ohang University of Science and Technology (POSTECH), Korea

Katherine Hankins, Georgia State University, Atlanta, USA

Kevin Ward, University of Manchester, Manchester, UK

Kristina Niedderer, University of Wolverhampton, UK

Katherine Townsend, Nottingham Trent University, UK

Mehmet Karamanoglu, Middlesex University, UK

Michael Sasaoka, TIER A Research Center, Japan

Olivia Gude, Artist Educator, UK

Phillip Kalantzis-Cope, The New School For Social Research, New York City, USA

Rachel Weber, University of Illinois at Chicago, Chicago, USA

Rick Poynor, The Royal College of Art, London, UK

Roger Keil, The City Institute at York University, Toronto, Canada

SinišaOpić, Zagreb University, Croatia

Stuart Walker Mdes, Lancaster University, UK

Takayuki Yamada, The PRESDA Foundation of Japan, Japan

Ugurcan Akyuz, Near East University, Cyprus

Ulrike Gerhard, Heidelberg University, Heidelberg, Germany

### **Evaluation of User Satisfaction on Post Disaster Permanent Housing via AHP**

Şule Eryürük, Bingöl University, Turkey

Fatma Kürüm Varolgüneş, Bingöl University, Turkey

Sadık Varolgüneş, Bingöl University, Turkey

#### Abstract

The emergent problem of housing after the earthquakes has pushed the construction industry to search for economic and short-term settlement solutions, as well as being able to meet needs and expectations. 1999 earthquake has been an important milestone in permanent housing applications in our country. Since then, many positive developments have taken place. However, in spite of all these developments, it is an important problem to avoid user satisfaction in designing permanent residence and not to include flexibility in designs. In this study, the situation of permanent residences built after 2003 earthquake in Bingöl will be examined while exploring the expectations and needs of permanent residents after the earthquake. In addition, since the most important output of the quality is the user satisfaction, a survey is applied to the users of the house and the user is compared with the eight criteria (performance, characteristics, reliability, suitability, durability, serviceability, aesthetic, perceived quality) satisfaction will be determined. In addition, since the most important output of the quality is user satisfaction, a survey will be applied to the users of the residence, and the user satisfaction will be determined by comparing the eight criteria (performance, features, reliability, conformity, durability, serviceability, aesthetics, perceived quality) of the quality that Garvin specified and the sub criteria related to them. There are many data on quality improvement in permanent housing design after earthquakes. In order to present these data as detailed as possible, it needs to be examined in hierarchical layers. For this reason, the AHP method will be used as an evaluation method, which will allow to combine qualitative and quantitative factors in the decision-making process. The purpose of the survey is to try to determine the factors for quality improvement in order to ensure that permanent housing production after earthquakes is questioned again in light of the questions related to user dissatisfaction and to produce permanent residences with an approach that emphasizes user satisfaction.

Keywords: Earthquake, Permanent housing, User satisfaction, Analytic hierarchy process (AHP), Turke

ADDRESS FOR CORRESPONDENCE: Şule Eryürük, Bingöl University, Turkey

E-Mail Address: fakurum@gmail.com