

## **Effect Of Social Environment And Personality Traits On Entrepreneurship Tendencies Of Students**

Entrepreneurship is a concept that guides activities of opening application fields for different points of views and innovative approaches. Economic factors being the most important factor that affects the improvement of a society are related with accomplishing enterprising investments. Dealt with from this perspective, encouraging enterprising properties or individuals' being in a social environment feeding enterprising ideas become most significant factor contributing economic growth as society and in terms of creative ideas' of individuals use in real life and.

Entrepreneurship is making the innate features actual by being fed with environment. From this point forth, it is necessary for entrepreneur to embody creative ideas as well as having intuitional power to realize the effective environment in which these ideas can be brought to light. Basically, intuitional power fed with environment and education becomes more of an issue in the aspect of individual's developing creativity and making it actualize effectively. General view in the studies carried out is that there is not any precondition for a person to finish educational steps till the end in carrying creative ideas into effect. However, the factor of education has a substantial importance in generation of awareness of the person to assess enterprising opportunities. In this sense, university education becomes an interface at the point of being an active businessman vitalizing this feature with his enterprising feature that is innate and fed with environment. For that reason, the subject of the research was designated as determination of the effects of social environment and personality traits of university students on entrepreneurship tendencies. The universe of the research is comprised of all university students. Sampling of the research was decided as the students having education in a foundation university. A questionnaire including the questions about the social environment and personality traits of university students and their entrepreneurship tendencies are applied. The effect of social environment and personality traits on entrepreneurship tendencies of university students will be tried to be interpreted with various statistical analysis as a result of the survey studies carried out.